

Passage of the \$12 million film incentive legislation that is supported by Grow Kansas Film would be an important first step toward competing for national and local media and entertainment opportunities in the state. This strategic investment in the future of Kansas is a modest down payment that would help create the necessary environment, infrastructure and workforce to attract additional investment, new technologies, media and entertainment companies, and peripheral industries.

Universities such as Kansas State University that offer innovative programs in the media space, hands-on learning experiences and apprenticeship relationships would be well-positioned to help build the media and entertainment workforce in the state. Grants contained in the legislation would help Kansas colleges and universities establish and/or expand academic programs and facilities to train the next-generation of writers, producers, animators, directors, technicians, content generators, designers and the other creative and production talent needed to support the industry.

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